

ZEB konferansen

05.09.2012, Oslo

Det store bildet

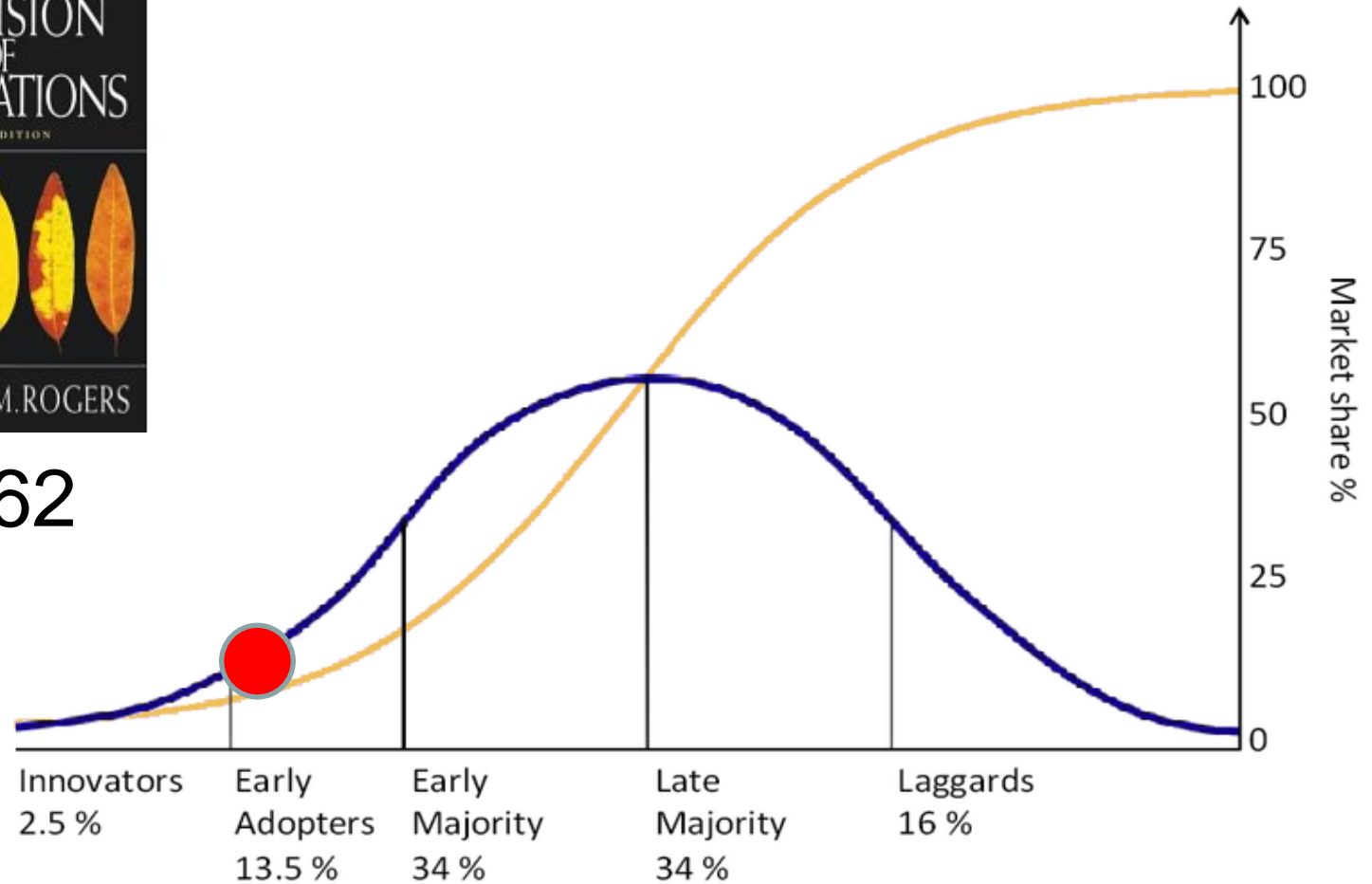
Hvor er vi nå?

Prof. Thomas Berker, NTNU

Diffusjon

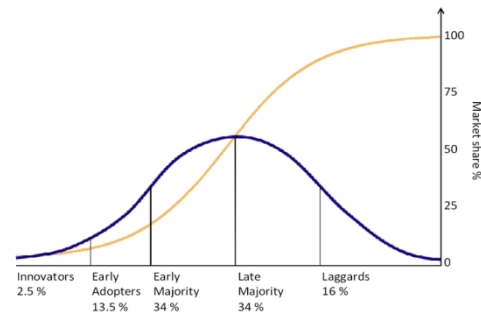


1962

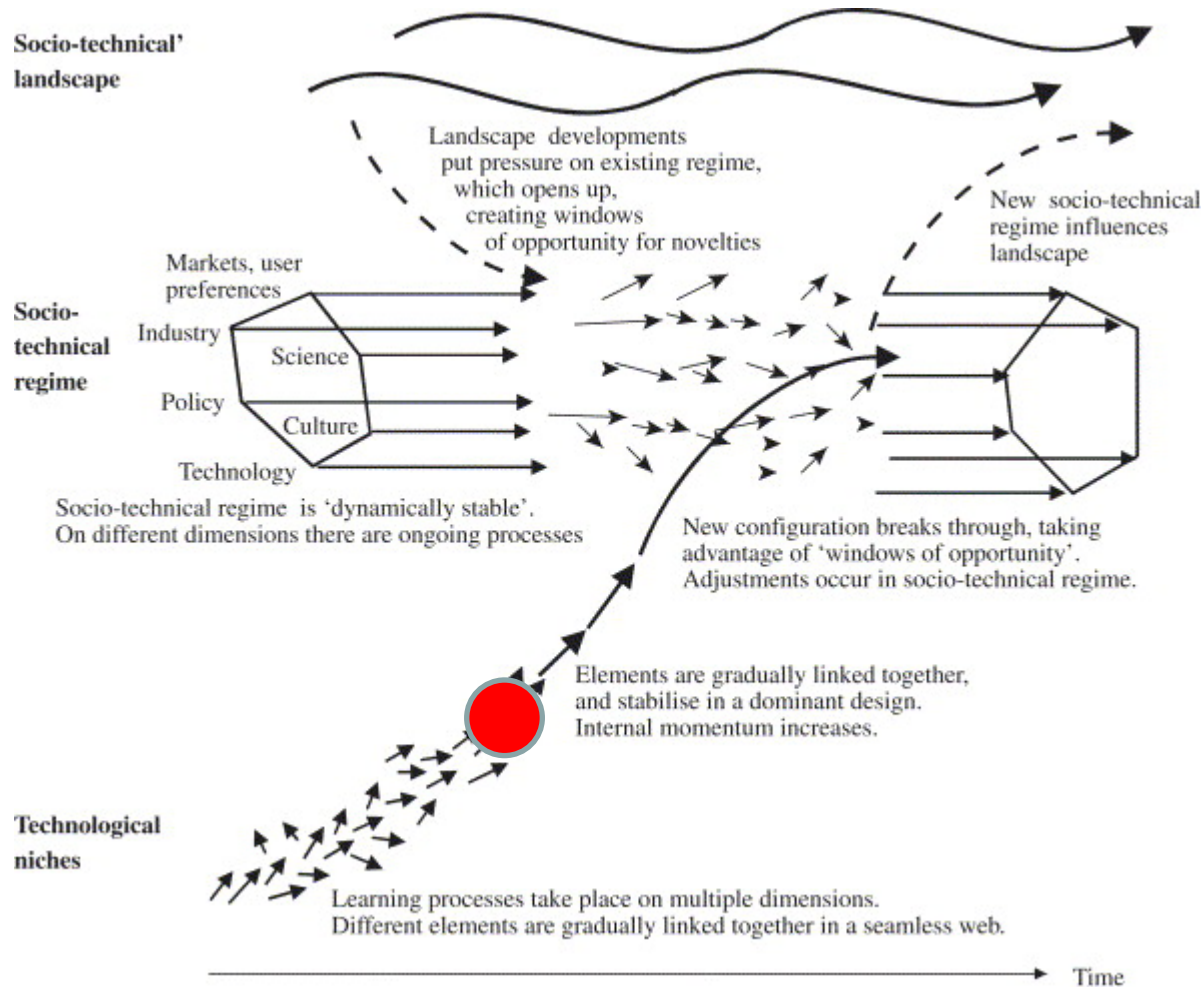


Stabilitet

- Eksisterende løsninger har et naturlig konkurransefortrinn
 - Tilgjengelighet
 - Læring/Erfaring
- Men hvor kommer endring fra?
 - Teknologi?
 - Individider?
 - Staten?



Endring



Geels (2006): Major system change through stepwise reconfiguration: A multi-level analysis of the transformation of American factory production (1850–1930). *Technology in Society*, vol. 28, issue 4: 445-476



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